



## PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

July 14, 2016

10:38 a.m.

### MEETING SUMMARY

#### Board Members Present

Robert F. Dallas  
Jerry Griffin  
Freda B. Hardage, Chair  
Christopher Tomlinson

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#### Consent Agenda

1. Approval of the June 2, 2016 Planning & External Relations Committee Meeting Minutes
2. Resolution Authorizing Approval of 2016-2019 Title VI Program

On motion by Mr. Griffin seconded by Mr. Tomlinson, the Consent Agenda was unanimously approved.

#### Individual Agenda

1. Briefing – Route Productivity and Ranking Process

In the Authority's continuing effort to improve service to the community, MARTA is re-examining its current process for Route Productivity Assessment. This briefing provided a recommended process for route productivity analysis and route ranking using two forms of measurements: a) MARTA core performance measures and b) MARTA customer experience performance measures.

2. Briefing – Clifton Corridor Transit Initiative

The Clifton Corridor Transit Initiative provided an overview of the technical evaluations that have taken place to identify alignment(s) for environmental review. The update also provided information about recent public outreach and coordination with CSX.

The meeting adjourned at 11:59 a.m.